

ENCUBAY DUBAI DELEGATION



encubay

A DIVERSITY FOCUSED NETWORK



EXPAND
NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER
DIGITAL الرقمية

GITEX
GLOBAL

— 15-18 OCT 2023 - DUBAI HARBOUR —



www.encubay.com

THE DUBAI OPPORTUNITY WORLD'S #1 RANKED DESTINATION FOR ENTREPRENEURS

Dubai jumped seven spots to **#11** in the
Top 100 Emerging Startup Ecosystems



Strategic
Location



Business-Friendly
Policies



Access to
Capital



Supportive
Ecosystem



Startup Events
and Conferences

MEET POWERFUL INDUSTRY MOVERS FROM EVERY CORNER OF THE WORLD

Inviting Female founded businesses, Corporate Professionals, Founders, & VCs for Gitex and the Encubay Business Delegation from

15th to the 20th of October 2023

GITEX NorthStar is the world's largest start-up event conducted in Dubai. It is a forum for entrepreneurs and investors globally to come together to interact and engage with the best professionals from the start-up ecosystem Helping your brand reach a global audience.



EXPLORE DUBAI FOR
BUSINESS EXPANSION
& GROWTH



GET ACCESS TO THE
WORLD'S LARGEST TECH
& STARTUP EVENT



MEET POTENTIAL
BUYERS, PARTNERS
& INVESTORS

2,400

Pre-matched **funding meetings** between startups and VC's

1,200

Buyer meetings between startups and corporates & governments

100+

North Star startups **raised funds** with investors they met at the event

20

Startups won \$2m USD in **cash prizes** in challenges & pitch competitions

120

Startups have setup offices in UAE as a result of Expand North Star

THE ENCUBAY X DUBAI DELEGATION

CURATING YOUR DUBAI EXPERIENCE TO MAKE YOUR MENA COLLABORATION A BETTER ONE

The **Encubay India X Delegation** aims to enable business exchange and provide exposure to its community of startups, corporates, and investor partners to explore Dubai as their next growth destination. This delegation will help you understand the business landscape and opportunities in Dubai.

Interact and collaborate with investors, corporates, and fellow founders from across the globe while exploring growth opportunities in Dubai.



CONNECT WITH 400+ INVESTORS



EXCLUSIVE MEETINGS



FIND BUSINESS PARTNERS & COLLABORATORS



NETWORK WITH CORPORATES & GOVERNMENT

North Star is the startup focussed show under the umbrella of GITEX Dubai that brings together the most influential players in the global startup ecosystem, and exhibiting at the same is your chance to put your product in the spotlight, gain access to world-class mentors, find investors and take a leap into global markets.

MILESTONES YOU CAN ACHIEVE

PUT YOUR PRODUCT IN THE SPOTLIGHT

GAIN ACCESS TO WORLD-CLASS MENTORS

CONNECT WITH OVER 100+ INVESTORS

TAKE A LEAP INTO GLOBAL MARKETS.



Access to GITEX & NorthStar



Delegation specific Marketing and PR



Speaker Opportunities



Initiatives leading to business growth



Brand Participation in Encubay Events



Access to the global business ecosystem

JOIN THE ENCUBAY DUBAI DELEGATION

In 2021, we decided to take our mission **international** and explore the startup ecosystem in **the world's fastest-growing startup hub** ie. **Dubai in November'21**. We received an **overwhelming response** from women entrepreneurs across nationalities and corporate partners.

LAUNCH NOVEMBER'21

- 70+ entrepreneurs, investors, and corporate leaders
- 8+ partners
- Extensive media welcome and coverage

WOMEN'S MONTH CELEBRATION MARCH'22

- 17 Diverse Nationality Speakers
- 100+ attendees
- 1,00,000 Social media impressions
- 14 Partners
- Onboarded partners like Zoho and Tanishq

DUBAI DELEGATION, GITEX OCTOBER'22

- The only private Indian entity to take a delegation to GITEX 2022
- 10+ startups, corporate partners, and investors
- 5 days, 1 conference, 5 ecosystem events
- Exclusive dinner with the Indian Consul General

WOMEN'S MONTH CELEBRATION MARCH'23

- 7 Diverse Nationality Speakers from award-winning startups
- 60+ attendees - founders and investors
- Exclusive Fundraising Clinic for founders to interact and receive real-time feedback from Investors



CORE TEAM



DEEKSHA AHUJA

Founder, Encubay



AVNEET KOHLI

Founding Partner, Encubay



Divya Bathija
Chief Information Officer,
AI Ghurair Investments



Vineet Singh
Head - Brand and Creative Strategy
& Founder's Office at BYJU'S



Sudhir Syal
Ex CEO, Lenskart,
Founder & CEO, Startify



Reim Houni
CEO, Executive Producer,
Media Consultant



Mohit Lodha
CX & MarTech Strategy
Ex Digital Head, RAK Bank



Sameer Sortur
Founder & CEO,
Square Circle VC Global



Ravi Rao
Founding Partner & CEO
Turbo Start



Vaibhav Kinkar
Sr. Partner Lead - Startups, Emerging
Markets, Amazon Web Services

ADVISORS

CORPORATE AND COMMUNITY PARTNERS

