



encubay

THE *SHECOSYSTEM* OF CHANGE



Encubay is a Global Startup and Angel Platform Driving Diversity in Entrepreneurship and Investing.

50,000+

Founder Interactions

1400+

Engagement Hours

300+

Investor Network

\$1 MN+

raised by 10 startups



Infinite Connections



OUR WHY

India still ranks
135 in the
gender parity
out of 146
countries.

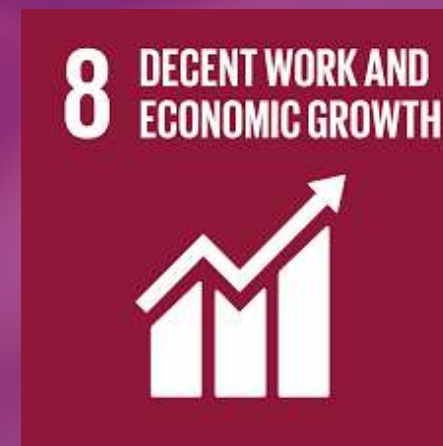
- World Economic
Forum

In 2023, only **15%**
of the startup
ecosystem is
represented by
women.

- StartupGenome

Less than **3%**
VC funding
goes to
women.

- Pitchbook



As per the defined UN Sustainable Development Goals (SDGs)



WE BRING THE STARTUP ECOSYSTEM TOGETHER

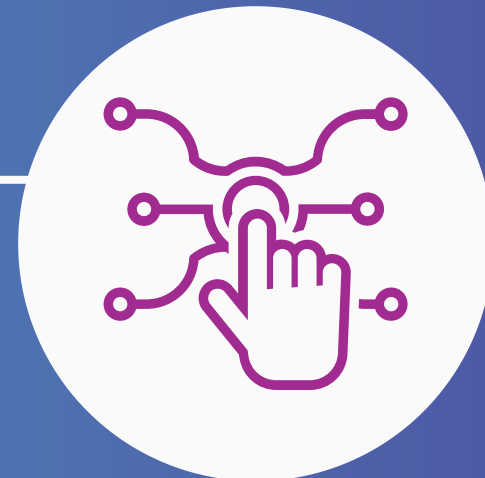
FEMALE FOUNDERS

We design and facilitate business acceleration programs and market access delegations for different stages of businesses



GOVERNMENTS

We actively work with government bodies to refine policy, design initiatives and facilitate women's economic empowerment objectives



ORGANISATIONS

We assist organizations with their startup engagement, diversity, and sustainability objectives and campaigns



INVESTORS

Encubay liaisons with angels and VCs to provide women entrepreneurs with access to funding.





HOW ARE WE SOLVING FOR GENDER PARITY?

Our first-hand interactions with nearly 6000 female founders have led us to design the FAIR framework



Female representation in the startup ecosystem

Advocacy and Awareness around the lack of **Female representation** in the startup ecosystem.



Accelerate the number of Women in Entrepreneurship & Investing

We **Accelerate** the growth of female founders and funders through various events, programs, and initiatives aimed toward enabling access to networks and capital



Innovation Hub for Corporate and Government Support

Enable CVC deployment through **Innovation initiatives** into women founders and liaison with government bodies to drive the economic agenda, UN SDGs, D&I & sustainability initiatives.



Resources and Data-driven Insights

Report on diversity metrics regularly, and subsidize tech and business credits to fast-track business growth.

OUR CLIENTS & PARTNERS





MILESTONES



- Launched in India
- 100+ Mentors Onboarded
- Engaged Founders & Investors from 17+ Countries over virtual events & programs

- 60+ Ecosystem partners engaged in diversity dialogues
- Launched Dubai Chapter
- Launched 3 New IPs to accelerate women founders

- 10+ Startups Funded through EAN
- 200+ Women Founders Accelerated
- First private entity to be a community partner with the world's largest tech & entrepreneurship show - GITEX

- 10,00,000 Networking Minutes
- 6 chapters launched in India & UAE
- US Mission to India trusted Encubay to launch the Fempreneurs Program
- First private organization to take the largest women's delegation to Dubai for GITEX & Ecosystem Immersion



OUR IPs



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POWER CIRCLE

**Dedicated
Monthly
Networking Meets**

Monthly circles spread across 6 chapters in India and UAE where the most amazing women come together for an in-person experience of sharing, networking, and collaboration



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**FUNDER
FOUNDER**

**Facilitating Funder-
Founder Relations**

An initiative that takes the pressure out of investor interactions and women ace their pitch, build relationships with investors over casual cocktails, canapes, and conversations.



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NETWORK HER

**Annual Flagship
Conference**

An exclusive platform for female founders to gain insights from accomplished entrepreneurs and access to the female founder ecosystem under one roof



encubay.
F FEMPRENEURS

A program led by industry experts to help women understand the nuances of fundraising and investments.



**soARUP
CHALLENGE**

**SoarUp
Challenge**

A quarterly initiative aimed at providing Investment assistance through live pitching demo days with exposure to Corporate venture arms and the Encubay Angel Network.



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**WOMEN
IN EMERGING
TECH**

Helping women upskill with the latest trends, tools, and technology across sector-focused programs and live events.





ENCUBAY TRACTION IN UAE

We decided to take Encubay International and test the startup ecosystem in the world's fastest-growing startup hub ie. Dubai – November'21.

CHAPTER LAUNCH NOVEMBER'21

- 70+ entrepreneurs, investors, and corporate leaders
- 8+ partners
- Extensive media welcome and coverage

WOMEN'S MONTH – ASPIRE, INSPIRE, BUILD AN EMPIRE

- 17 Diverse Nationality Speakers
- 100+ attendees
- 1,00,000 Social media impressions
- 14 Partners and sponsors amplified our message

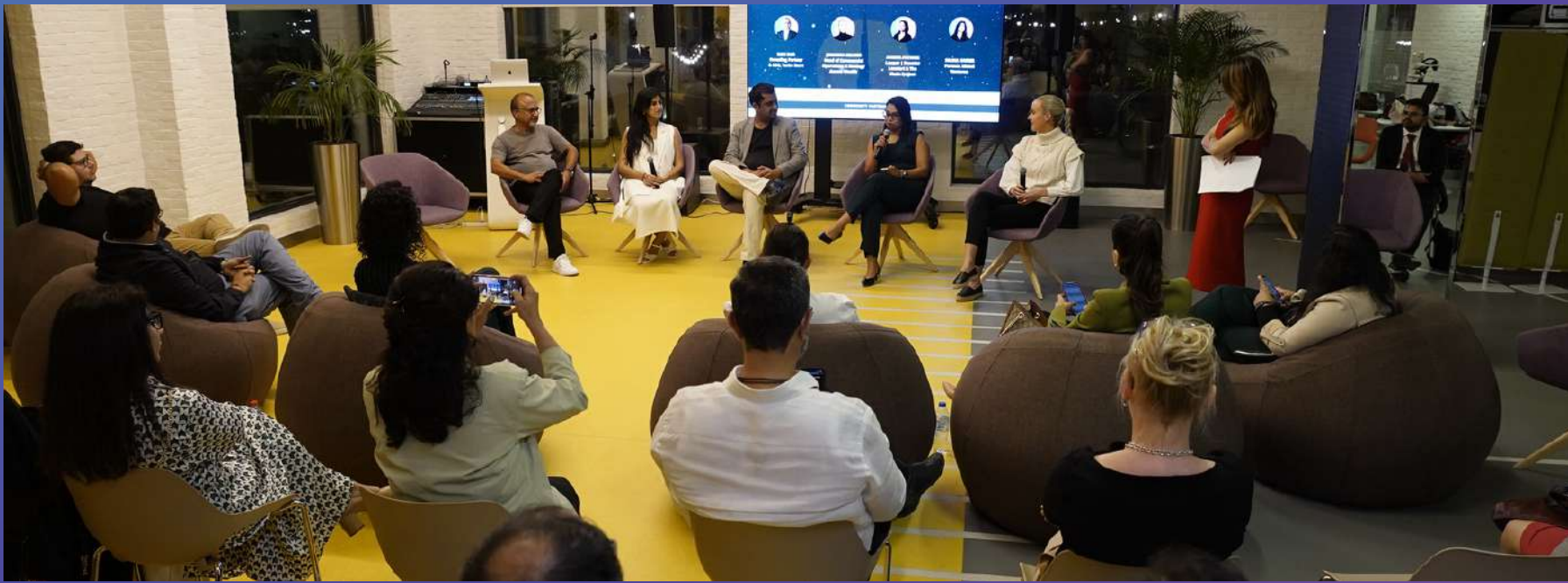
DUBAI DELEGATION GITEX 2 YEARS IN A ROW & IMMERSION WEEK

- The only private Indian entity to be community partners with GITEX and take a delegation two years in a row
- 20+ startups, corporate partners, and investors
- Successfully executed Encubay Immersion Week engaging Dubai ecosystem



2022 FEMALE ANGELS





SOME OF OUR EXPERTS & ADVISORS



AMY OLDENBURG
Managing Director at Morgan
Stanley Investment Management



SUSHMA KAUSHIK
Partner,
Aavishkaar Capital



SUDHIR SYAL
Ex CEO, Lenskart,
Founder & CEO, Startify



RUCHEE ANAND
Senior Director - Talent,
Learning and Engagement
Solutions, LinkedIn



RAVI RAO
Founding Partner & CEO,
Turbo Start



MAHNAZ SHAIKH
HR Head,
udaan Food/ FMCG



ANISHA SINGH
Founder,
She Capital



HEENA KHUSHALANI
Director
EY, India



ANISHA PATNAIK
Founder, Lexstart
Founding Partner,
Encubay Angel Network



NEIHARIKA RAJIV
Partner,
Encubay Angel
Network



ANKITA VASHISTHA
Founder, Saha Fund & Strong-her
Ventures | Founding Partner,
Encubay Angel Network



NATHASHA AR KUMAR
Co-founder, Maloka |
Founder, Vajor and Asort.com



ANUJ KANWAR
Transaction Banking Head,
Business Banking,
HSBC



AMIT GROVER
Founder & CEO,
Grover Impact Ventures



NEERAJ SHAH
Strategic Investor & Advisor,
Owner at Silver Bright

**AND MANY
MORE!**



OUR FOUNDER FOCUS

Early to Growth Stage



Sector Agnostic



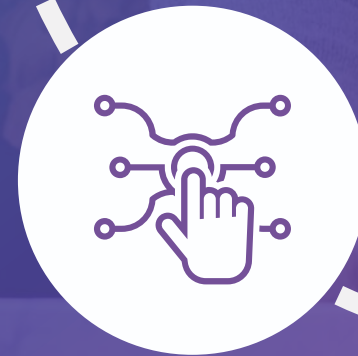
At least One Female Founder



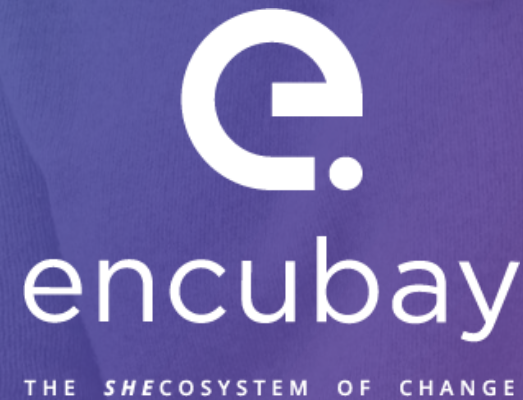
Scalable & Investable Businesses



Tech-Focused



Focused on India & UAE





STARTUP PORTFOLIO



impactree.ai





SOME OF OUR IMPACT METRICS

FROGO

Facilitated strategic partnerships in India by empowering founders to refine their online presence and prepare them effectively for investor engagement.

Successfully Raised
150K USD

IMPACT TREE

Facilitated strategic partnerships B2B Introductions and collaborations with International investor interactions mediated

Successfully Raised
3 Cr

ECO RATINGS

Impacted revenue with business consulting, mentor matching, built thier tech advisor board
Accelerated international expansion to UAE markets

Successfully Raised
1/2 Billion

KINDER PASS

Facilitated business model innovation and supported GTM along with user acquisition by facilitating a partnership with India's largest Platform Jio

Launched app on
Jio platform

IN THE PRESS

HERSTORY LOGIN

DIVERSITY-FOCUSED INCUBATOR ENCUBAY CALLS FOR 30 WOMEN ENTREPRENEURS TO JOIN ITS FIRST COHORT

The six-months-long programme includes intensive and in-depth virtual learning, expert sessions, and one-to-one mentorship to select 30 women-led startups.

Tenzin Norzom • [952 Stories](#)

Outlook
OUTLOOK MAGAZINE BUSINESS MONEY TRAVEL STARTUP

Skyber Raises Rs 40 Lakhs Through Encubay Angel Network

The investment will provide Skybar access to the additional services of the Encubay network that include \$2 billion worth of business credits and discounts.



Encubay


UNITED ARAB EMIRATES
Encubay to host 'Driving Diversity through Entrepreneurship'

An exclusive event celebrating Women's Month in partnership with in5

Press Release

Encubay, In Collaboration With AWS, E Together 50+ Women Funders And Fou From Bengaluru

This unique and experiential event focused on e relationships beyond fundraising and promoting networking, sharing, and collaboration



04 July, 2022
by EE News Desk

Encubay's flagship conference 'Network-Her' aims at leveling the playing field in the global startup ecosystem



DELHI

Women Entrepreneur India

Encubay Conducts Conference Network-Her aimed at Leveling Playing Field in the Global Startup Ecosystem

By: WE Staff | Tuesday, 11 April 2023



APN NEWS
Wednesday, December, 2023 | Today's Market | Current Time: 04:30:26

NEWS | BUSINESS | TECH & INDUSTRY | ENTERTAINMENT | NEW PRODUCTS | EDUCATION | HEALTH | TOURIS

Encubay's flagship conference 'Network-Her' aims at leveling the playing field in the global startup ecosystem

Published on April 11, 2023



HERSTORY LOGIN

[100 EMERGING WOMEN LEADERS] HOW THESE SERIAL ENTREPRENEURS ARE BUILDING WOMEN LEADERS ONE STEP AT A TIME

In this feature of 100 Emerging Leaders, we feature Shalini Vadhera, Founder, Ready Set Jet, and Deeksha Ahuja, Founder, Encubay Angel Network, who are advising women on startups and building the right teams.

Sindhu Kashyaan • [4238 Stories](#)

FOUNDING TEAM



AVNEET KOHLI



DEEKSHA AHUJA

“We believe that the more women-founded startups scale up the more women will be inspired to take up entrepreneurship and actualize their potential.”

“

”

FOR OUR **FUTURE GENERATIONS** TO THRIVE, **WE NEED MORE WOMEN** AT THE FOREFRONT TO **RISE TO THE TOP**, **CREATE JOBS** AND **CONTRIBUTE** TO NATION-BUILDING.

”



Let's together build
THE *SHECOSYSTEM* OF CHANGE

