



Annual Report 2023



OUR WHY

15%

of the startup ecosystem in 2023 is represented by women

< 3%

VC funding goes to women

India ranks

135th

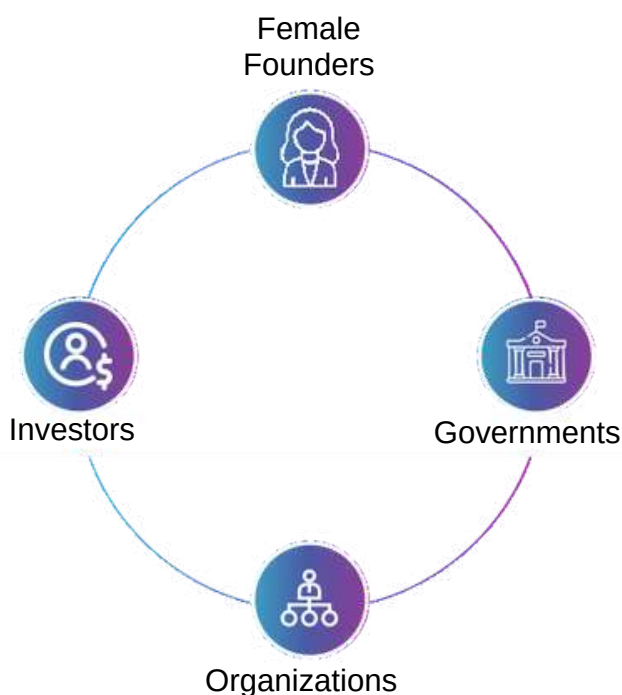
rank in gender parity out of 146 countries

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We're on a mission to bridge gender diversity in Entrepreneurship and Investing.

HOW ARE WE SOLVING FOR THIS?

We Bring The Startup Ecosystem Together to indulge in our **FAIR Framework**



- Diversity and Inclusion Advocacy and Awareness
- Accelerating business growth through knowledge, networks & capital
- Innovation initiatives with Organisations
- Resources and Data-driven Insight

2023 HIGHLIGHTS|MILESTONES



January
12th

Launch of Encubay Power Circles

Women founders often tell us about the lack of good quality networking events where they can meet like-minded founders. They asked and we listened – we launched the Encubay Power Circle across 6+ cities Mumbai, Bangalore, Hyderabad, Pune and Delhi and Dubai!

Our Power Circle Ambassadors



Shreya Bhatnagar



Devidutta Dash



Tripti Ahuja



Noureen Aysha



Drishti Medhi



Shraddha Musale



Dr. Karuna Kamble



February
24th

Encubay's NetworkHer Conference manifested physically!

After 2 successful years of a virtual run, we took our flagship conference on ground in Bangalore in association with Microsoft for Startups and in Delhi with IIT.



MARCH
15th

US Mission to India Trusted Encubay with the Fempreneurs Upskilling Program

The US Department of State trusted Encubay as their diversity partner in India mirroring the values of the US Government's Strategy on Global Women's Economic Security.

Fempreneurs Cohort 1 Recap:

- Backed by US Consulate in Mumbai
- 120 Applications from Idea to Growth stage
- 30 Shortlisted Global Fempreneurs from 6 countries
- Engaged founders from 8 countries (India, U. A. E, Tunisia, U. S. A, Canada, Nigeria, Chile, and Germany)
- 21 sectors

We helped women perfect their pitch decks, decode fundraising and investor conversations, strengthen their personal brand, and build networks across India and Dubai.



MARCH
21st

Soar Up 23' Launch: Enabling founders to access investments and business opportunities with corporates

The Soar Up Challenge, hosted by Encubay Angel Network set a new benchmark in connecting innovative startups with corporate venture arms for investments and business exchange opportunities.



MAY
23th

Our founder, Deeksha Ahuja, was nominated by the U.S. Department of State to participate in the Vital Voices x Fortune Most Promising Women program in New York.

Deeksha joined 14 extraordinary women from around the world for the #FortuneStateMentoring Program



AUGUST
10th

Hosted US Morgan Stanley Team in India

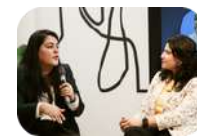
Morgan Stanley engaged with Encubay to gain comprehensive insights into the Indian entrepreneurial landscape. Encubay's expertise in evaluating startups through a gender lens provided Morgan Stanley with a nuanced understanding of the existing gaps and opportunities within the Indian ecosystem.



OCTOBER
16th - 20th

Encubay Dubai delegation and Immersion Week was a Superhit!

Largest Trade delegation for female founders from India to Dubai
20 promising women founders now exploring Dubai as their next business destination
30 world class mentors onboarded in Dubai / Mentor list
Local community of over 400 and growing



JANUARY
19th

Celebrating The Most Influential Women In Women Empowerment!

Our Founders, Deeksha & Avneet were honored with the 'Most Influential Women in Women Empowerment' award from Filmfare Middle East!



OUR INITIATIVES



A program led by industry experts to help women understand the nuances of fundraising and scaling their business.

FoundHER Spotlight

A digital Live interview series where we shine the light on emerging, promising and inspiring women in business



Helping women upskill with the latest trends, tools, and technology across sector-focused programs and live events.



NETWORK HER

An exclusive platform for female founders to gain insights from accomplished entrepreneurs and access to the female founder ecosystem under one roof.

FUNDER FOUNDER

An initiative that takes the pressure out of investor interactions and women ace their pitch, build relationships with investors over casual cocktails, canapes, and conversations



A quarterly initiative aimed at providing investment assistance through live pitching demo days with exposure to Corporate venture arms and the Encubay Angel Network

POWER CIRCLE

Monthly circles spread across 6 chapters in India and UAE where the most amazing women come together for an in-person experience of sharing, networking, and collaboration.

WHY PARTNER WITH ENCUBAY?



50,000+
Founder
Interaction

1400+
Engagement
Hours

300+
Investor
Network

\$1 MN+
raised by 10
startups

∞
Infinite
Connections



WHAT'S NEXT!

Memberships coming soon!



New look, same ethos



More opportunities for International Expansion



Avneet Kohli
Co-Founder, Encubay

Deeksha Ahuja
Founder, Encubay



We believe that the more women-founded startups scale up the more women will be inspired to take up entrepreneurship and actualize their potential.

Talk to us



Let's together build the SHECOSYSTEM OF CHANGE

 hello@encubay.com

DESIGNED BY

VERVE
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